



COOKIE AND PRIVACY POLICY

As ZPMC Mediterranean Liman Makinaları Tic. A.Ş., we are working to protect the privacy of our website users to ensure safe and complete service for our users. Accordingly, our company prepared this Cookie and Privacy Policy to protect your rights and privacy.

The Cookie and Privacy Policy is valid for websites and mobile applications operated by ZPMC Mediterranean Liman Makinaları Tic. A.Ş. third party programs or platforms accessed and used over the websites.

When you use this website as a visitor, you shall be deemed to accept the use of such cookies in line with this Cookie and Privacy Policy. If you do not approve cookie use, we kindly request you to discontinue using this website or change your cookie preferences as shown in this Policy. We would like to remind you that if you do not allow cookies, some properties of this website might be dysfunctional.

This Cookie Policy is an inseparable part of the “Protection of Personal Data Policy”. For more information regarding the personal data processing by ZPMC Mediterranean Liman Makinaları Tic. A.Ş., we recommend you to view the Protection of Personal Data Policy at <https://www.zpmcmed.com>

What Is Cookie?

A cookie is a small size data file left by website visitors on their computers or mobile devices. The cookies are widely used in the online world with default settings on your web browser to help to remember device settings, language etc. when you visit a website. The websites read these data files when the visitors first connect to the website and ensure more efficient website use and loading settings such as language faster when the visitor revisits the website.

What Are Cookie Types?

The Cookies are divided into different types depending on different criteria such as storage duration and the placer. According to such criteria, the main distinction is as follows:

COOKIE TYPE	DESCRIPTION
Session Cookies	The session cookies are valid when you use the website and continue to be valid when you close the web browser.
Persistent Cookies	These cookies are stored on your browser and stay there until you delete the cookies or the cookies expire.
Mandatory Cookies	These are the mandatory cookies to ensure proper operation of the website and enable the visitors to benefit from the website properties and offered services.
Functional and Analytic Cookies	These are the cookies that provide information about how and for what purpose you use the website to help the website to remember your preferences, ensure effective website use, to enable the website to be optimized to meet your needs. These types of cookies might include personal data due to their characteristics. For example, the language preferences for a website are functional cookies.
Tracking Cookies	The tracking cookies are first- and third-party cookies created by our website and third parties when you visit the domains. These cookies enable tracking the click and history for the domain and matching these records between different domains. These cookies are used for identifying and segmenting the users, targeting the advertisement and marketing activities and customizing the content. These cookies are not used to identify you or to make personal decisions.
First Party Cookies	The first-party cookies are cookies placed by the visited website operator.



What Are Cookie Usage Purposes?

The cookies can be used for multiple purposes. The main purposes are as follows:

- To increase website functionality and performance to improve the provided service,
- To improve the website and offer new properties on the website,
- To offer a more customized and attractive experience to the visitors,
- To make product and service promotion efforts for your interest,
- To promote our engineering activities,
- To comply with all legal and contractual liabilities arising from 5651 Law on the Regulation of Publications Made on the Internet and Fighting Against Crimes Committed Through These Publications and Regulation on the Procedures and Principles Regarding the Regulation of Publications on the Internet.

Can Cookies Store Confidential Information?

Our company does not store confidential information of the users via cookies. The cookies only contain information about your visiting history and cannot access files stored on your computer or mobile device. Our company reserves the right to change this Cookie Policy without prior notice to users or website users.

How Can You Control Cookies?

You can control or delete the cookies as you like. The existing cookies on your device can be deleted and your internet browser can be set to disable the cookies. Cookie preferences must be set separately on each device that is used for accessing the Platform.

However, we would like to remind you that when you disable the cookies, some of the services on the website might not function properly.

To disable the Cookies:

- You can use the “Settings/Privacy/Content Settings/Turn of cookies” option on your Chrome browser settings.
- For Internet Explorer users: You can use the “Options/Internet Settings/Privacy/Settings” option.
- For Firefox users: You can use the “Tools/Options/Privacy/Cookie acceptance method/Until Firefox is turned off” option.
- For Safari users: You can use the “Preferences/Privacy/Website Data/Select one or multiple websites/Delete all” option.
- For Opera users: You can use the “Preferences/Advanced/Cookies” option.