

PRIVACY NOTICE REGARDING SOCIAL MEDIA CONTENTS

This Privacy Notice is prepared in accordance with Article 10 of the Turkish Personal Data Protection Law No. 6698.

1. Identity of Data Controller

In accordance with the Turkish Personal Data Protection Law No. 6698 (“Law No. 6698”), your personal data is processed by MLS Holding A.Ş. as the data controller. (“Company”) within the scope described below.

Phone Number: +90 216 571 90 00

Address : Aydınlı-KOSB Analitik Cd. No: 48 Tuzla 34956 Istanbul / Turkey

2. Purposes of Processing Your Personal Data

Your personal data, especially your pictures, including information collected during your visit, your interactions with our social media accounts, and your participation in our customer relations activities will be processed for the following purposes:

- Planning and executing activities related to the promotion of the products and services,
- Organizing events, conducting operational activities,
- Developing business strategies,
- Performing tasks necessary for the successful operation of the company,

within the legal basis specified in Article 5 of Law No. 6698. If necessary, it can be processed based on his explicit consent.

3. Transfer of Personal Data

Your personal data may be made publicly available through our social media accounts.

4. Collection Method and Legal Reason of Personal Data

Your personal data is collected through physical and electronic methods, including social media accounts such as Whatsapp, Facebook, Twitter, Instagram, within the conditions specified in Article 5 Law No. 6698.

5. Rights of the Relevant Person

The data subjects have the following rights in accordance with Article 11 of Law No. 6698:

- Learning whether personal data is processed or not,
- If personal data has been processed, requesting information about it,
- To learn the purpose of processing personal data and whether it is used in accordance with the purpose,
- Knowing the third parties to whom personal data is transferred in the country or abroad,
- Requesting correction of personal data in case of incomplete or incorrect processing and requesting notification of the transaction made within this scope to the third parties to whom the personal data has been transferred,
- Requesting the deletion or destruction of personal data in the event that the reasons requiring its processing disappear, although it has been processed in accordance with the provisions of Law No. 6698 and other relevant laws, and requesting the notification of the transaction made within this scope to the third parties to whom the personal data has been transferred,
- Objecting to the emergence of a result against the person himself by analyzing the processed data exclusively through automated systems,
- Requesting the compensation of the damage in case of loss due to unlawful processing of personal data.

The data subjects may submit their requests regarding these rights to the Data Controller in accordance with the Communiqué on Application Procedures and Principles. In order to exercise your above-mentioned rights, you can personally deliver your request with the necessary information identifying your identity, send it through a notary public or other method determined by the Personal Data Protection Board.

The requests of the person concerned will be evaluated and resolved free of charge as soon as possible and ultimately within thirty (30) days at the latest. If the evaluation and decision-making process requires an additional cost, the fee in the tariff determined by the Personal Data Protection Board will be taken as basis.